Session 1: Exploring the issues

1 TRAVEL ISSUE

2 CAUSES
Write down the causes of your travel issues here:

3 EFFECTS
Insert pictures to represent the effects of your travel issue:

Park

School

5 BEHAVIOUR CHANGE
What do change do you want to achieve?

How will you measure your success?

Hospital

Theatre

4 SOLUTIONS
Insert pictures of possible solutions to your travel issue:

Church

Park

Shop

River

BUS STOP
S towards Behaviour Change

BUS STOP
F towards Behaviour Change

1 TRAVEL ISSUE
Cycle Safety

2 CAUSES
Traffic congestion outside school
Students riding dangerously
Not using helmets

3 EFFECTS
A student could be hit by a car
Local residents complain students ride on pavement

4 SOLUTIONS
Provide Bikeability cycle training for students
Introduce an Active Travel Zone

5 BEHAVIOUR CHANGE
Students cycling more safely
Reduced traffic congestion
We will conduct before / after surveys